



2017 Summary

In 2017, Presbyterian Healthcare Foundation marked the 50th anniversary of our founding as one of the first 100 hospital foundations in the country. Much has changed since 1967, but our commitment to improving health is as strong as ever. We proudly achieved a number of significant milestones in 2017, thanks to our generous supporters.

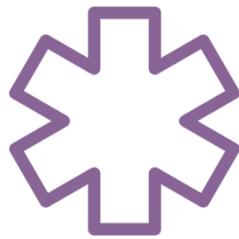
Three Major Milestones

1. Raised almost \$6.5 million from 8,435 donors.
2. Nearly \$2 million in donations were immediately put to work throughout Presbyterian.
3. Raised \$2,383,139 – **surpassing 2016 as our best year ever** – for the PRESGiving employee and physician campaign in partnership with United Way of Central New Mexico. More than \$1 million was directed to Presbyterian Healthcare Foundation.

Top Four Funding Areas



Nursing/Staff
Education



Patient Basic
Needs



New Program
Development



Capital Needs

Nursing and Staff Education. Educational funding benefited 2,117 nurses and other clinical staff. Support was provided for scholarships, certifications, conferences and other educational opportunities, so that patients receive leading-edge, evidence-based care.

Patient Basic Needs. We continued to provide critical support to patients and families in the form of financial assistance for transportation, lodging, food, medicine and other urgent needs. Following are a few examples of these important lifelines made possible by donor contributions:

- Senior Transportation Assistance Program, \$51,750 awarded for 1,858 rides for seniors to their medical appointments
- Cancer Patient Assistance Fund, \$83,450 awarded to 284 patients for gas/transportation, lodging and other urgent needs associated with their care
- Home Healthcare and Hospice Patient Care Fund, \$57,245 awarded to 233 financially distressed families for food, transportation, utilities and funeral expenses

New Program Development. Significant program support was directed to new programs including a nurse residency program, which helps new nurse graduates transition into professional practice, and a population health fellowship program, a physician training opportunity focused on clinical quality. The Center for Community Health received funding for its continued work addressing food insecurity and healthy eating.

Capital Needs. Funding for equipment and supplies remained a priority in 2017, with dollars directed to items ranging from oximeters, thermometers and ENT rigid scopes to children's play equipment for the Rachel's Courtyard child life area at Presbyterian Hospital.

Notable Events and Programs

Events Fundraising

Laughter is the Best Medicine achieved its best-ever fundraising total and *Daffodil Days* had a strong year. *Laughter* (\$437,000 net) proceeds will support critical needs, as well as staff education/training associated with Presbyterian Cancer Care's new designation as a certified member of MD Anderson Cancer Network®, a program of MD Anderson Cancer Center.

Daffodil Days (\$156,000 net) funded basic needs subsidies for homecare and hospice patient families.

Honoring Caregivers

Guardian Angel donors honored 52 individuals and three teams with charitable gifts and notes of gratitude.

Honoring Major Donors

The *Luminary Circle* patient amenities and assistance program grew to 260 users, who collectively have given \$30.6 million to the Foundation.

Honoring Physicians

The Foundation funded the annual *Rev. Hugh A. Cooper Physician Appreciation Dinner*.

Help for Employees in Crisis

The *Employee Care Fund* awarded \$149,351 to 99 staff facing financial emergency or a catastrophic, unforeseen event.